



The purpose of the event is to EDUCATE people on the SDGs.

The Format:

After brainstorming with our host participants we have chosen an approach that can be easily connected to the SDG topics and very simple to understand, for our audience. We must assume that there will be a great chance that a considerable part of our attendants have not heard about the SDGs. For those who have, there is also a chance that they might think the goals are exclusive for the governments, without citizen participation.

We have decided to use 5 main verticles to address the SDGs in real life:
Education - Technology - Enterprises - City - People

We will create mini-environments on each table as a representation of the whole verticle, and discussions about the SDGs will be addressed (what is the impact, who are the players, how to get involved). Each table will have at least 2 hosts that must be knowledgeable individuals or someone who dominates the topic by being either exposed or for being a strong supporter.

With that structure we plan to have attendants visiting each table, getting information of the SDGs, and leaving with a "take action" (could be a sign up for a movement, volunteering, etc).

The coordinating partners that have confirmed: Startup FIU, Welever, The Idea Center and UNA-USA Miami



Some changemaker individuals have also offered to collaborate with the organizing group.

I believe we have ahead a wonderful opportunity to get a good attendance, calling the attention for the SDGs and initiate a prosperous circle of good talk and good action!

I'm also excited to see this happening in a total collaborative format, individuals moved by a common passion to move the wheel, to make things happening for a common good – Goals 16 and 17 already being met!!

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