



Kano State Polytechnic

in collaboration with



**SOCIETY FOR ECONOMIC EMPOWERMENT
AND ENTREPRENEURSHIP DEVELOPMENT**

Presents

NATIONAL ENTREPRENEURSHIP CONFERENCE & EXHIBITION 2018

SUSTAINABLE DEVELOPMENT GOALS



**T
H
E
M
E**

EXPLORING ENTREPRENEURIAL OPPORTUNITIES IN 21ST CENTURY

LEAD PAPER PRESENTERS

Prof. Aruwa S. A. Suleiman
Dean, School of Post Graduate Studies
Nassarawa State University

Alh. Mustapha Ado Mohammed
CEO, Ammasco Oil Nig. Ltd.

KEYNOTE SPEAKER

Dr. Masa'udu A. Kazaure, mni
Executive Secretary, NBTE

**E
V
E
N
T
S**

- Exhibitions
- Workshops
- Expo
- Presentations
- Awards
- Gala Night

DATE

September 3 - 7, 2018

School of Technology Auditorium
Kano State Polytechnic, Kano

CHIEF HOST

Prof. M. A. Kurawa
Rector
Kano Poly

Our Partners



For Enquiries, Sponsorship and Participation

E-mail: edlconfab@gmail.com Tel: +234-(0)8079978892, +234-(0)8036094008

NATIONAL ENTREPRENEURSHIP CONFERENCE AND EXHIBITION 2018

INTRODUCTION

There is increasing social and political awareness of the importance of entrepreneurship and its contributions to national and global economy. The realization in the recent time of the contribution of entrepreneurship to social welfare as well as to sustainable economy places great demand on the need for an inclusive entrepreneurial activity within the business objectives. In this sense, entrepreneurship seems to gain prominence among scholars and practitioners. Entrepreneurship is known to be a driving force behind economic growth. Some of the world's most popular products and everyday items were created by entrepreneurs. They seemingly started off as simple ideas that needed a well organized plan and funding. It is further known that the small businesses are the ones creating jobs, innovating and making life better for everybody. One of the most balancing acts that entrepreneurship plays is to address the needs of today's core business while simultaneously investing in tomorrow's opportunities. Entrepreneurs are viewed as undertakers in a unique business venture that is innovative. In most cases, such business venture works to present something new to the prospective market. This however requires significant amount of planning and understanding of the needs of the potential market.

However, entrepreneurs today are confronted with a world of disruptive change by new digital technologies, economic volatility, crypto-currencies, new modes of knowledge creation and storage; which have created national and global challenges; Nigerian nation and her states being not an exception. Being embedded into these dynamic environments, it is paramount that entrepreneurs must reactively adapt to these changes and further actively explore and exploit new opportunities. Managing opportunity as a part of entrepreneurial portfolio can help to address the need of the present without hindering the future. Furthermore, opportunity managing extends to healthy, vibrant economies and societies through entrepreneurial activities. Any nation short of entrepreneurial culture and activities loses its resiliency and is more subject to sudden shocks and changes which it can never recover. Recognizing the critical importance and role of entrepreneurship in advancing the national economy towards sustainability and resiliency in the 21st century, calls the need for National Entrepreneurship Conference and Exhibition, in our learning institutions, and market place with the apt theme of **“Exploring Entrepreneurial Opportunities in 21st Century”**.

As a step towards promoting and advancing entrepreneurial culture and activities, in our nation, the conference and exhibition shall unleash opportunities inherent in entrepreneurship through presentations and various exhibitions. The event shall convene a range of experts and practitioners from government, business community, and academia to highlight and further discuss approaches on local and national levels on entrepreneurial opportunities and how to effectively harness them to profitability. It is expected to address and provide platform for the need of the youths to identify entrepreneurship job creation, self reliant, opportunities towards economic development and empowerment.

ABOUT THE CONFERENCE AND EXHIBITION

The 1st National Entrepreneurship Conference and Exhibition is an event organized by Society for Economic Empowerment and Entrepreneurship Development (SEEED) in collaboration with Kano State Polytechnic and support from other institutions and agencies. The event is an

opportunity exploring lab and design framework which seeks to make entrepreneurship bear fruit for the people especially among the youths, business community, academia, etc. It will ensure that economic issues and ground realities which impacts entrepreneurship growth and harnessing will be reflected and crafted in the new way of thinking and doing business. It will serve as a forum and platform for discussion and exchange information on entrepreneurship research, development, advancement, and application of entrepreneurial realities. It spans all disciplines and levels of education and speaks of partnership that ensures the delivery of results.

Importantly, the event shall be a unique forum, to converge participants together from cross cultural background, and disciplines to hone and discuss issues relating to entrepreneurship and new business that shall proffer solutions. It shall focus on such national studies that illuminate policy issues and subsequently stimulate strategies for innovation, creativity, economic empowerment and development, which defines entrepreneurship opportunities for the 21st century and beyond.

CALL FOR PAPERS

It is important to advance this stream of knowledge through providing further research that helps to support entrepreneurship and as it relates to all spheres of discipline and learning as means to further stimulate thinking. This shall advance the stimulation of inter-disciplinary discussion within research community and business practitioners, about whether existing theories, models, heuristics, methodologies, and analytical frameworks on entrepreneurship are still valid to deliver appropriate findings and practical implications for the future. In which case, if there is need to rethink and modify the existing one? If there is need for new theoretical, empirical and management approaches?

Researchers and contributions are invited to contribute and provide empirical and conceptual insights through descriptive or critical approach into future models of entrepreneurship. Suitable topics include the listed sub-themes which are not limited to the following:

- Opportunity Generation and Business Development in Nigeria.
- Family Business Succession and Transfer.
- Entrepreneurship Education and Lifelong Learning.
- Entrepreneurship Finance for New and Growing Business in Nigeria.
- Business Models Growth and Performance.
- Rural Enterprise and Tourism Development in Nigeria.
- Innovation and Technological Entrepreneurship.
- Internet of Things and Blockchain Technology Emerging in Nigeria
- Entrepreneurship and Cooperatives.
- Social and Community Entrepreneurship.
- Dynamics and Practice of Entrepreneurship.
- Role of individuals, groups, and organizations in Entrepreneurship.
- Exploring Entrepreneurship Opportunities in Agri and Agro Businesses.
- Exploring Entrepreneurship Opportunities in Social and Management Sciences.
- Exploring Entrepreneurship Opportunities in Humanities.
- Exploring Entrepreneurship Opportunities in Engineering.
- Exploring Entrepreneurship Opportunities in Vocational and Technical Education.
- Exploring Entrepreneurship Opportunities in Arts, Culture, and Tourism.
- Exploring Entrepreneurship Opportunities in Applied and Natural Sciences.

- Exploring Entrepreneurship Opportunities in Education.
- Exploring Entrepreneurship Opportunities in Information, Communication and Technology.
- Exploring Entrepreneurship Opportunities in Law and Legal Practices.

FOCUS

The future of the Nigerian economy relies on the imagination of entrepreneurs. The national conference and exhibition shall focus on:

- Concepts and studies which highlights on exploring entrepreneurial opportunities for value chain development and business.
- Aiding and encouraging development infrastructure and other support series such as natural and agro resources which stimulate productivity.
- The identification of new business models and best practices which exploits opportunities that enhances and speed up confidence in entrepreneurship.
- Original and applied research which critically examines the inter-relationship between the natural, governmental, economic and social dimensions on entrepreneurship and its contribution to economic development; and case studies which highlight the role of business, management and entrepreneurship in exploring opportunities in the 21st century.

IMPACT OF THE EVENT

The National Entrepreneurship Conference and Exhibition 2018, is a high profile academic, entrepreneur practitioners and decision makers event, which shall attract participants from among renowned and reputable researchers, entrepreneurs, policy makers, company executives and business community. The event will be of value to research, knowledge exchange and contribution to activities in entrepreneurship, management and business. It shall specifically:

- Create platform for information gathering and learning through use of technology.
- Promote the brand and work of indigenous product and services among delegates.
- Provide excellent platform and opportunity to broaden knowledge base and network with respected entrepreneurial senior scholars, policy makers, practitioners, etc.
- Provide a platform on how to turn entrepreneurial dreams into a successful and profitable business reality.

DELIVERABLES

- Generation of employment, job creation, and growth.
- Stimulation and identification of ideas, creativity, entrepreneurship, and maximizing opportunity.
- Increased functional relationships and partnerships for growth in economic activities.
- Access to information gathering for new and small business start up.
- SME manufacturing techniques.
- Business Network.

FOR WHOM

The National Entrepreneurship Conference and Exhibition is for all Academics, Entrepreneurs, Head of Departments, Business Chief Executive, C' Suites, Management Practitioners, Financial Institutions, Policy Makers, Investors, Consultants, International Organizations, NGO, CBO, etc.

SPEAKERS AND FACILITATORS

- Dr. Masa'udu Adamu Kazaure – Executive Secretary, National Board for Technical Education.
- Prof. Suleiman A.S. Aruwa – Dean, School of Post Graduate Studies, Nassarawa State University.
- Alh Mustapha Ado Mohammed – Chief Executive, Ammasco Oil Nig Ltd
- Professor Kabiru Dandago – Bayero University Kano
- Professor Walter Ndubuisi – Michael Okpara University of Agriculture Umudike, Abia State
- Dr, Friday Okpara – Deputy Director, SMEDAN, Abuja

SUBMISSION OF ABSTRACTS AND ARTICLES

Participants and researchers are invited to submit their abstracts of not more than 200 words in an MS Word format on or **before 24th August, 2018** to this email:edlconfab@gmail.com. The abstract so submitted must contain the author(s) names, phone number, and email address. Papers developed from the abstract should be typed in an A4 paper size with Arial 12 point font size in 1.5 line spacing of not more than 15 pages including references. Reference and citation should be in current APA (American Psychological Association) referencing style. Listing should be in an alphabetical order. The participant should bring at least 10 copies of the typed paper and 1 copy of CD format in an MS Word format and power point presentation of the typed article to the conference which 3 copies and the marked CD, will be kept at the registration desk.

PUBLICATION OPPORTUNITY

Papers accepted during the conference may also be considered for publication in special issue of Journal of Economic Research and Entrepreneurship Development (JERED) ISSN: 2449-0962, subject to payment of vetting and publication fee. JERED is a leading peer reviewed referenced trans-disciplinary and authoritative research academic tri-mester journal of current trends on entrepreneurship, management, leadership and economic development.

CONFERENCE FEE

Registration	(individual)	15,000
Corporate		200,000
Educational institutions		100,000
NGO		20,000
Students with valid Id card		5,000
Publication		20,000
Vetting		5,000

EXHIBITION FEE

Corporate	300,000
Individual	20,000
Students with valid ID	5,000

(Registration covers conference material-Bag, Writing Material, Conference Note of Abstracts)

PAYMENT

Payment in respect of the conference and exhibition should be paid into:

Bank:	Sterling Bank
Account Name:	SEED
Account No.	0035104767
Sort Code:	232120033

Evidence of such payment should be sent to edlpayment@gmail.com

PRESENTATION CATEGORIES AND ACTIVITIES

The technical program includes a wide range of interesting and useful activities designed to facilitate the exchange of ideas and information. Thus:

- ❖ Keynote Speakers
- ❖ Invited Panels/Speakers
- ❖ Full & Brief Papers
- ❖ Roundtables posters and Demonstration
- ❖ Corporate Demos/ Exhibitions/Showcase/side event
- ❖ Workshops
- ❖ Inductions
- ❖ Dinner/Gala Night.

CORPORATE PARTICIPATION

The National Entrepreneurship Conference and Exhibition gives the unique varieties of opportunities to represent your company and institution's related products and activities at discounted rate. The Organizing Committee will allocate minimum of 30 minutes for corporate showcase

INFORMATION FOR PRESENTERS

The general principles applying to all presenters are:

- All presenters / participants must register and pay the registration fee.
- All communication will be with the contact author and / or principal presenter who is responsible for communicating with co-presenters of that session.
- The conference will attempt to secure basic equipment needs for presenters, with the exception of poster/demonstration presenters. However, when equipment cannot be obtained, presenters will need to bring in or rent their own equipment.
- **Full and Brief Papers:** These are papers that present reports of significant work or integrative reviews in research, development, applications and societal to all aspects of the conference topics – such articles should either be conceptual and empirical studies, case studies, or non-empirical studies with integrative literature reviews. Brief papers are more condensed presentations of either work in progress project or new developments.
- Corporate demonstration / showcase/ exhibition/ side event: This is a special session designed to demonstrate and discuss your company's or institutions products, services, development, applications and research. To inform the audience of your future directions, gain feedbacks and establish contacts.
- Workshops: this is a forum or sessions designed to enhance and make valuable inputs to the skills and broaden the perspective of the attendees and participants. It is designed to introduce a rigorous framework for leaning new area or to provide advanced technical training in new business, formation and registration.

ACCOMMODATION

Accommodation will be made at affordable rates at designated Hotels/Guest Houses close to the venue between N3,000 – 15,000 per night.

For a confirmed accommodation and reservation, minimum deposit of of Ten Thousand Naira N10,000 is required, paid into Account Name: SEED, Account No: 0035104767,

Sterling Bank Plc. For Confirmation send email to edlconfab@gmail.com or call:
Fumilayao-08036918015

However, details of the different venues and accommodation choices will be made available to registered participants on registration.

PARTICIPATING INSTITUTIONS AND ORGANIZATIONS

- CBN
- SMEDAN
- KACCIMA
- COD Nigeria
- I-Contact – Connect
- MAN
- UN Global Compact
- Nigerian Enterprises Forum
- NOTAP
- Expert Promotion Council
- NTEB
- NCCE

DURATION

3rd – 7th September, 2018.

SCHEDULE OF EVENTS

Monday 3rd September: Arrival and Registration

Tuesday 4th September: Opening Ceremony

Wednesday 5th September Paper Presentation

Thursday 6th September Parallel Discussions

Friday 7th September Exhibition, Presentations and Awards

WHO WE ARE:

SEED

Society for Economic Empowerment & Entrepreneurship Development, (SEED) promotes and advances entrepreneurship, leadership and management through exchange of knowledge, experience, information and ideas among entrepreneurs, academics, practitioners, professionals, industry executives, policy and decision makers and, students. Our mission is advancement and promotion of economic activities for total well-being. We aim to be recognized as an institution for development and empowerment of entrepreneurs and leaders with dynamic and innovative tools to driving national and global realization. Our organisation among other objectives, aims to positively affect persons, institutions and corporate organizations towards positive attitude and actions in entrepreneurship development and advancement, skill acquisition, education and research. We are committed as strategic partner and play responsive roles in our nation's economic development policies as our mission is aligned to 17 SDGs and recent ongoing World Bank institutionalized policy statement - Vision 2030 Agenda; on People, Plant and Planet: for

total reduction of the global poverty level to 7% before year 2030. We provide projects and idea aimed for advancement, promotion of socio, economic, education and entrepreneurship development collaborating with institutions, organization, etc.

SEED holds membership and are partners to many UN-Sustainable Development Agencies committed to promotion and realization of the Global 2030 Agenda. Among these agencies are: UN-Global Compact, Global Partnership for Sustainable Development Data (GPSDD). Transparency Accountability and Participation Network (TAP), Open Government Partnership (OGP), Global Partnership for Effective Development Cooperation (GPEDC). We are the organizers of the Entrepreneurship Development and Leadership International Conference and Exhibition, with the maiden edition held at University of Abuja, in the year 2016. The conference and exhibition had participation from the academia, international Agencies and Government Agencies, etc.

For Further Information, Sponsorship and Participation Contact:

CHAIRMAN LOC

Dr. Bello A Dambatta
0804397758

SECRETARY LOC,

Earnest Akpabio
09093942887

NATIONAL COORDINATORS

Dr. Micah Adamu
08032914402
Kaduna State Polytechnic

Dr. Omolora J. Ojezelle
08066463730
Federal College of Animal Health
Production Technology, Ibadan

Dr. Obinna Iwueke
08035503212
Federal Polytechnic Nekede,
Imo State

Salihu Zakari Adamu
08087002354
Federal Polytechnic Bali,
Taraba State