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**THE GLOBAL GOALS**  
For Sustainable Development

# #SDGS VOICES IN MIAMI

## *FERNANDO MIGLIASSI*

Fernando Migliassi is a purpose-driven entrepreneur and former corporate executive inspired and motivated by the economic, environmental and social impact of entrepreneurs and companies to produce course-altering change.

His interest and experience in climate-related issues has led him to his role as Director of Marketing at Paradise Key Media, a leading environmental media company focused on developing restorative habits and implementing sustainable solutions that we can all be a part of for the health of our planet. His prior work in the field of biochar includes participation in Richard Branson and Al Gore's \$25 million science competition called the Virgin Earth Challenge. Additionally, he's been fortunate to be a part of several other startups working in the fields of human health and wellness and social impact.

Fernando has launched and advocated for numerous new initiatives and businesses throughout his career, and as a Certified CLEO Climate Speaker he is a catalyst to drive individual and business climate awareness and climate action, especially in Miami given that it is the most at-risk city in the world to sea-level rise.

As an eco-entrepreneur, Fernando is dedicated professionally and personally to the business of climate change and action including cycling in the Climate Ride, a 300-mile ride from New York City to Washington D.C. to raise awareness and funds for several climate-based non-profits.

For more information, please see  
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