



# Achieving the Global Goals - One Community at a Time

## Community Ownership & Local Implementation of the SDGs - A Training for Multipliers

is designed to build capacity of facilitators and multipliers of the vitally important conversation about how to implement the 17 SDGs and its 169 targets at the local and regional scale in ways that are carefully adapted to the bio-cultural uniqueness of each location. This question-centred training is designed to engage local communities in a process that will turn what might be perceived as top-down goals of the United Nations into meaningful projects that are locally relevant and collaboratively implemented by the communities themselves.

The **'SDG Community Implementation Flash Cards'** contain more than 200 questions structured into the four dimensions of Gaia Education's whole systems approach to sustainability (social, ecological, economic and worldview). Participants will explore these four dimensions of each of the 17 SDGs in question-focused small group conversations inviting them to collaboratively identify actions and solutions aimed at implementing the global goals in ways that are relevant to their lives and their communities. This is an effective way of creating local community ownership of the SDGs.

Achieving the 2030 Agenda for Sustainable Development - one community at a time - requires us to facilitate widespread culturally creative conversations that can lead to behavioural change by enabling people on the ground to co-create solutions in tune with local ecosystems and culture. By joining this training of multipliers you will have a change to take part in such conversations and learn an easily replicable process to facilitate more if these conversations yourself in the future.



# What is the dual purpose of this training of multipliers?

The day-long ‘Achieving the Global Goals - One Community at a Time’ training for multipliers serves a dual purpose:

## 1) Initiating community focused conversations about local SDG implementation.

The highly interactive process invites participants to engage in constructive conversations about the local relevance of the 17 Sustainable Development Goals (SDGs) - based on a set of flashcards designed to help structure small group dialogues. Through these conversations participants will:

- prioritise a number of goals that are particularly important for their community;
- begin to define how multi-stakeholder partnerships might be established in their community to support project-centred implementation of specific SDGs;
- ensure that SDGs are implemented in ways that are sensitive to the bio-cultural uniqueness of place;
- work in various small groups to identify policies, projects and resources that could support this implementation and categorise them into those already existing and those to be created;
- sketch out strategies of how to mobilise local stakeholders around a feasible project to demonstrate implementation of those goals in their locality, and
- identify effective ways to spread successful projects throughout their community and beyond.



## 2) Training people to become multipliers of such conversations.

Achieving the Global Goals by 2030 requires initiating these kinds of processes in communities everywhere, and we are all called to become multipliers of SDG-focused conversations about the sustainable future of our community.

The ‘SDG Community Implementation Flashcards’ in combination with the workshop script and the experience of having taken part in the day-long training, will turn most participants into potential multipliers of such community conversations. Participants will be given a brief introduction on how to use the script and the flash cards to replicate the training with their team at work, with local community groups and civil servants, and for students and staff at their local university or schools. Participants will leave the training equipped with the tools and the experience to help others to reflect on why and how the global goals are relevant to their community or business, and what first steps can be taken locally to contribute to achieving humanity’s global goals by 2030.

## Who is this course for?

Sustainability is not an end point in a journey. It is a community centred processes of learning how to live sustainably and regeneratively in a particular locality with its ecological and cultural uniqueness. Everyone in that place can take the leadership to start or participate in culturally creative conversations about how to collaboratively create specific projects aimed at implementing priority SDGs in their community. If you want to take part in or facilitate such conversations where you live or work, this course is for you.

This is a highly interactive and participatory training. The facilitators role will be to guide participants in having small group conversations about the local relevance of the SDG and to develop ideas and strategies for implementing the SDGs locally and regionally through a series of demonstration projects. The flash card based facilitation process will enable participants to replicate the workshop in their government department, at the university, in schools, businesses, and community groups around the island. This is a workshop about how humanity’s ‘global goals’ (SDGs) are relevant to Mallorca and the Balearic Islands, and to identify local priorities and paths towards implementation.

# What are the main outcomes of participating in the course?

**After completing the day-long training of multipliers on ‘Community Ownership and Local Implementation of the Global Goals’ you will:**

- be able to take a multi-dimensional perspective on all 17 Sustainable Development Goals and be aware of the the 169 targets for implementation;
- have identified with other members of you community which goals could be considered priorities in your community;
- have participated in a series of small group conversations to brainstorm and prioritise possible multi-stakeholder community projects aimed at implementation of priority SDGs in your local community;
- have identified already existing - and needed - policies, projects and resources that might be drawn on, or required, for effective implementation;
- have explored with others how the different SDGs interrelate and how systemic projects can be created that aim to implement progress on various SDGs at the same time;
- have reviewed the wider context of the United Nation’s sustainable development process and its history leading up to the creation of the SDGs, and
- have experienced an effective structure for a daylong training of multipliers so you could potentially use the workshop script along with the ‘SDG Community Implementation Flash Cards’ to replicate such culturally creative conversations where and when needed.
- have had an opportunity to work with like-minded people in your community who are also willing to collaborate on local SDG implementation projects and have identified projects that might be considered ‘low hanging fruits’;
- have brainstormed ideas and strategies for how to mobilise support, how to demonstrate feasibility by implementing successful projects, and how to best spread initiatives that work throughout your community and beyond, and
- have taken the first step to becoming an active multiplier of conversations that matter to your community and to humanity by helping others to ask important questions about how to implement the Sustainable Development Goals in locally meaningful and relevant ways.



# Presenters Biographies

## May East, MSc.

May is a sustainability practitioner, educator and designer. Based at the UN Habitat Best Practice Designation, Findhorn Ecovillage, since 1992, May has been leading a whole generation of sustainability educators delivering capacity building activities in 41 countries in the most different stages of development and in both urban and rural contexts.

Awarded one of the 100 Global Sustainability Leaders three years in a row, she currently serves as Gaia Education Chief Executive and UNITAR Fellow. An accomplished facilitator of international think-tanks, roundtables and training programmes May is an inspirational teacher for many. With a cross-cultural experience in both Global North and South she has specialised in working with intergovernmental agencies, educational institutions and the United Nations in the creation of policy guidelines for sustainable development.

She has a diploma in Climate Change Diplomacy and an MSc in Spatial Planning.



## Dr. Daniel Christian Wahl

Daniel is an international consultant and educator specialized in biologically inspired whole systems design and transformative innovation. He is a biologist (University of Edinburgh & University of California), holds an MSc in Holistic Science (Schumacher College) and a PhD in Design (CSND, University of Dundee, 2006).

Daniel has worked with local and national governments on foresight and futures, facilitated seminars on sustainable development for the UNITAR affiliated training centre CIFAL Scotland, consulted companies like Camper, Ecover and Lush on sustainable innovation, and has co-authored and taught sustainability training courses for Gaia Education, LEAD International, and various universities and design schools. He is a member of the International Futures Forum, a fellow of the Royal Society of the Arts (FRSA), co-founder of Biomimicry Iberia, and brought Bioneers to Europe in 2010.

Daniel currently works for Gaia Education and the SMART UIB project of the Universidad de las Islas Baleares. Triarchy Press published his first book on Designing Regenerative Cultures in 2016.





## Date and agenda

Tuesday, the 24th of January at 8:45 am

9:30 to 11:30 Introduction of United Nations Sustainable Development Agenda and getting to know the SDGs (a short talk and dynamic activities in small groups).

11:30 Coffee break.

12:00 to 14:00 Exploring the local relevance of the SDGs and identifying priorities for implementation (small group activities using the SDG Flash Cards, and reporting of results to large group).

14:00 Lunch break.

## Location

The course will take place in:  
UIB SA RIERA, PALMA  
C/ de Miquel dels Sants Oliver, 2  
07122 Palma  
+34 971 17 30 14  
Please click [here](#) to know how to get there.

## Cost

75 euros.

15:30 to 17:00 Working systemically with priority SDGs (In small groups we will identify policies, projects and resources that already exist or need to be created to support local SDG implementation; we will also explore how to create projects that address more than one SDG at once).

17:00 Brief Break

17:15 to 18:30 Creating multi-stakeholder partnerships for local SDG implementation (In small groups we will explore strategies to mobilize partnerships around projects that will demonstrated SDG implementation, and how to spread successful demonstration projects locally and regionally; following a general reflection session, we will close with a summary of outputs).

## Language

Due to the international diversity of participants from all over Europe, the course will be held entirely in English.

## Registration

Please click [here](#) to register with the FUEIB for this workshop.

Sponsored by:





**End poverty  
in all its forms  
everywhere**

UNESCO Global Action Programme on  
Education for Sustainable Development



Gaiaeducation



How can you address the root causes of poverty in your community by creating social, ecological and economic regeneration projects that aim to generate collaborative abundance rather than perpetuate competition in the face of perceived scarcity? **SDGs 4, 5, 8, 10, 11, 13-15**

How could you create a dialogue between the wealthy and the poor in your community in order to foster mutual understanding and collaboration? **SDGs 3, 4, 5, 8, 10, 11, 16**

Poverty and inequality lead to cultural segregation into different classes of privileged elites and underprivileged disenfranchised people. This erodes cultural cohesion and community resilience (**SDG 11**), causing ill-health and the risk of societal breakdown.

836 million people still live in extreme poverty. Poverty cannot be eradicated. It is not an illness, but the result of a structurally dysfunctional economic and social system. To address poverty without addressing inequality (**SDG 10**) and the economic system is self-defeating as it addresses symptoms not causes.

Poverty, globally and nationally, is keeping a large proportion of the citizenry from access to equal education and employment opportunities. Access to quality education (**SDG 4**) is the way to make social protection benefits a temporary measure to help people out of poverty and into meaningful work. Improving access to the internet, supportive micro-finance schemes, and linking into the global fair-trade network have proven useful in reducing poverty.

The basis of all wealth are healthy ecosystems' functions (**SDGs 13-15**) that, apart from the intrinsic value of all life also provide vital ecosystems' services and the bio-productivity on which all of life thrives.



How can you help people in your community out of poverty by engaging community stakeholders in the creation of meaningful work that supports the local and regional economy and builds community cohesion and resilience? **SDGs 8, 11, 17**

What kind of local living economy, community supported agriculture, and regeneration projects could you start in your community to help people out of poverty? **SDGs 2-4, 6-9, 11-15**

**SDG1 FLASH CARD 3**

[www.gaiaeducation.org](http://www.gaiaeducation.org)

