

MAKING GLOBAL GOALS LOCAL BUSINESS

A New Era for
Responsible Business



United Nations
Global Compact



SUSTAINABLE DEVELOPMENT GOALS

17 GOALS TO TRANSFORM OUR WORLD

On 1 January 2016, the 17 Sustainable Development Goals (SDGs) of the 2030 Agenda for Sustainable Development — adopted by world leaders in September 2015 at an historic UN Summit — officially came into force. Over the next fifteen years, with these new goals that universally apply to all, countries will mobilize efforts to end all forms of poverty, fight inequalities and tackle climate change, while ensuring that no one is left behind.



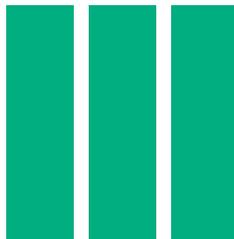
CONTENTS



**TOWARDS A NEW
BUSINESS LANDSCAPE**
P.5



**LET'S
TRAVEL TOGETHER**
P.9



**EMBARKING ON THE
OPPORTUNITY JOURNEY TO 2030**
P.19



LET'S GET TO WORK

In the year 2000, UN Secretary-General Kofi Annan created the United Nations Global Compact with the purpose to “give a human face to the global market.” Today, our founding mission is more important than ever, and we must work even harder as the world faces a complicated web of multi-dimensional, interconnected, systemic challenges, including rising protectionism and inequality. Globalization must become a much more inclusive, human, respectful force that leaves no one behind, building on the Ten Principles that are the foundation of the UN Global Compact.

The good news is that with the adoption of the UN Sustainable Development Goals (SDGs) in 2015, the world has a clear and compelling path forward. To jumpstart awareness and action, we launched our **Making Global Goals Local Business** campaign in 2016 — helping companies to see both their responsibilities and opportunities around the SDGs. Globally and on the ground through our 70+ Local Networks, companies are responding to the SDG vision and seeing the Global Goals as a guiding star for a world in constant change.

We have articulated a 2030 Vision for the UN Global Compact — to mobilize a global movement of sustainable companies and stakeholders to create the world we want — and developed a global strategy that positions the UN Global Compact to deliver impact at scale. To prepare our 2030 global strategy, we consulted over 1,500 stakeholders — across business, civil society, Local Networks, UN partners and Governments — to clearly define our unique role going forward.

We will take the first steps of our new strategy under new leadership. For the past 10 years, we have thrived under UN Secretary-General Ban

Ki-moon who has been a true champion of our initiative. We are delighted that the new UN Secretary- General, H.E. António Guterres, has shared his support for our work and will serve as Chair of the UN Global Compact Board, continuing an important legacy and providing a huge source of inspiration for us all.

At the UN Global Compact, we will be a leading catalyst of the transformations ahead and are devoting all our capacities and our global network to make it happen. We are updating our organization, business model and offerings, so that we are in the best position to help companies of all sizes and at all stages of sustainability.

It is indeed an exciting time. We are ready to go to scale in working with companies and partners everywhere to turn risks into opportunities, make the Global Goals local business, and accelerate momentum towards meeting the 2030 deadline. Through responsible and innovative leadership, we can help turn the threats of globalization into opportunities for all. Together, we can create the world we want — now and for the coming generations.

But with less than 5,000 days left to achieve the Global Goals, the time to get to work is now!



Lise Kingo
CEO & Executive Director
United Nations Global Compact



TOWARDS A NEW BUSINESS LANDSCAPE

Today's business landscape is characterized by an unprecedented, accelerating and complex mix of risks and opportunities. Every industry and every sector – in every country – is facing new challenges, which they must confront in a changing operating environment.

THE RULES HAVE CHANGED

Your entire market can be disrupted in a short time by innumerable factors, be it a new technology or a sudden lack of natural resources. New markets are emerging rapidly due to megatrends such as population growth, resource scarcity or global health risks. For example, the global demand for water is set to outgrow current extraction capacity by 40% in 2030, and the global water market is expected to grow to a size of USD 1 trillion before then. The markets are melting pots of new risks and new opportunities, developing at an ever-increasing speed.

Meanwhile, consumers and investors are better informed than ever before – and they want businesses to take responsibility for the pressure our planet and its population are under. There is growing understanding – especially by business leaders and investors ahead of the curve – that

it is not enough for companies to concern themselves only with short-term profits because natural disasters, social unrest or economic disparity can damage long-term prosperity.

These changes profoundly affect the way we organize our societies, live our lives and run our businesses. The old models simply no longer apply.

NEW NEEDS AND VALUES

For companies to navigate the critical developments of the new millennium, it takes a keen sense of emerging trends, a grounding in ethics and values that consumers and other stakeholders are increasingly invested in, and sustainable operations from start to finish. The businesses that understand this challenge and take action will be a step ahead.

NAVIGATING IN A NEW LANDSCAPE

With the SDGs, businesses have gained a new “north star” for a world in constant change. A universal compact for humanity, the SDGs provide a shared vision for the world we want to create — and a clear understanding that we all must contribute for it to become a reality.

The SDGs bring together world leaders, the business community, civil society and citizens around shared challenges to make change happen on a massive scale. This is the change that is needed for communities and businesses to thrive everywhere, now and in the future.

Addressing everything from inequality and conflict, to unemployment and climate change, the global goals reflect the complex, interconnected operating environments that businesses face around the world. Similarly, the unanimous adoption of the SDGs by all Governments is a testament to our growing awareness that these challenges must be tackled urgently and collectively.

The expectations on business in the new SDG era are immense. At the same time, the opportunities at hand are quickly becoming evident and appealing. The next step is turning the aspirations of the global goals into business action and impacts in markets around the world.

MEGATRENDS IN THE NEW ERA OF BUSINESS

INTERCONNECTED MEGATRENDS ARE DRIVING THE NEW ERA OF BUSINESS,
AND OPEN UP NEW HORIZONS FOR TRANSFORMATIVE CHANGE

Planet under pressure

Human activity is driving negative changes in the global environment resulting in climate change, deforestation, loss of biodiversity, ocean acidification, soil degradation and pollution.

Resources – from abundance to limits

The world has entered a period of intensified resource stress. Three planets are needed to meet human consumption by 2050. The essentials for human life –water, food and energy – are under pressure.

Energy transition

Changing regulations, dramatic reductions in renewable energy costs and concerns about energy security will impact energy markets.

Future demographics

The population will pass 8 billion by 2030 with most growth in low-income countries. Western countries face aging populations and a shrinking pool of workers while developing regions face youth bulges.

Employment under pressure

Automation will continue to reduce labour intensive industries, lowering employment opportunities. The full impact of large scale automation has yet to be felt.

Local is king

Local entrepreneurship is growing to foster more sustainable lifestyles as a backlash to globalization. The global citizen is trying to re-root and reconnect with place and locality.

THE GLOBAL OPPORTUNITY EXPLORER

Companies around the world — large and small — have already started transforming their business models to responsibly serve societal needs and tap into new markets, and are seeing success at the same time. With trillions of dollars in public and private investments to be redirected towards achieving the SDGs, the motivation for business to orient towards sustainability will only grow stronger.

The UN Global Compact is working with partners to identify new sustainable solutions, business models and opportunities. Together with DNV GL and Sustainia, we have launched the Global Opportunity Explorer.

The Global Opportunity Explorer provides the global business community with direct access to the most innovative business solutions and emerging market opportunities to help achieve and understand the SDGs, end extreme poverty, reduce inequality and protect our planet.

This new digital platform aims to help business leaders, entrepreneurs and investors connect with new partners, projects, markets and talents to deliver on the SDGs. Rooted in over five years of research from 18,000 business leaders and 17 expert panels, the Explorer launches with 300 sustainable business solutions with 45 market opportunities.

The growing wealth gap

The rich are getting richer and income inequality is widening both within and between countries. Today, the richest 1% own more than 50% of the world's wealth.

Hyper-transparency

Digital technology will continue to revolutionize communications. There will be even greater demand for hyper-transparency in business supply chains, at all levels.

Disruptive business models

Full cost accounting will become the norm and "all inclusive" pricing systems will reflect social and environmental impacts. Accounts will recognize a broader set of "capitals" than merely financial.

Deteriorating security

Fierce competition for natural resources, crowded urban centres, mass migration, and a widening gap between rich and poor will intensify social pressures and cause violence to erupt.

Internet of things

By 2020, an estimated 50 billion devices will be connected to the Internet.

Fragmenting power

Economic power is moving South and East. Power is dispersed and congregating around new countries and entities. A reassertion of nationalism and protectionism will create a less open world.

Rise of the city

60% of the world's population will be urban by 2030. Affluent cities will be powerhouses with smart technology driving green and resilient environments.

Radical innovation unleashed

Transformative breakthroughs ranging from nano- and biotechnology, graphene and bio mineralization to robotics, artificial intelligence and 3D printing will revolutionize our world.

Generation next

The Millennial Generation are digital natives and understand the opportunities inherent in crowd-sourcing and connectivity. Better-educated, empowered and more self-reliant, Generation Next knows the challenges of their time and demand transparency and accountability.

Source: IMPACT: Transforming Business, Changing the World, UN Global Compact and DNV GL (2015)



LET'S TRAVEL TOGETHER

Over the past 15 years, the UN Global Compact has built the most global platform for businesses to responsibly address the challenges and opportunities they face around the world. We are unparalleled in our ability to unite companies with the stakeholders needed to advance sustainable development: Governments, civil society, labour, educators, investors and the UN – among many key actors.

A GLOBAL MOVEMENT

With a mandate from the UN General Assembly to “advance United Nations values and responsible business practices within the United Nations system and among the global business community”, the UN Global Compact is the largest global network of sustainable companies – with 9,300 businesses in 165 countries committed to uphold UN values and principles in how they operate. We have launched – and have close alliances with – the largest responsible investment and responsible management education initiatives in the world. All of our activities are anchored in Local Networks based in 73 countries.

Our global movement has already made its mark – think of it now as your guide to the future.

Whereas the corporate sustainability agenda only existed on the fringes of the business community at the beginning of the new millennium, the mission to unite the purposes of profit and responsibility has moved to the core of business operations around the world.

Now, more than ever, it is time for the corporate sustainability movement to take flight. In our turbulent and changing world, the best performers of tomorrow will be those who take responsibility for creating the world we want.

9,300
BUSINESS
PARTICIPANTS

3,000
NON-BUSINESS
STAKEHOLDERS

165
COUNTRIES

73
COUNTRIES
WITH LOCAL
NETWORKS

65 MIL
EMPLOYEES
WORK IN
UN GLOBAL
COMPACT
COMPANIES



“Since there can be no poverty eradication without generation of wealth, we should further promote the UN Global Compact, highlighting the benefits of corporate responsibility.”

ANTÓNIO GUTERRES
SECRETARY-GENERAL OF THE UNITED NATIONS

IT'S ALL ABOUT VALUES

At the UN Global Compact, the approach of taking shared responsibility for a better world is our DNA. Our founding mission and over 15 years of work have focused exclusively on bringing business and all stakeholders to the table to advance this agenda. The UN Global Compact is built on the belief that businesses everywhere can play a pivotal role in improving our world, and it starts by doing business right.

In the rush to transform business models and systems for the future, integrity and values will have a huge role to play. Yes, innovation and technology will be central in the new era. But to achieve lasting and widespread sustainability results, all companies must take on fundamental responsibilities in the areas of human rights, labour, environment and anti-corruption. It's time to end discrimination, provide a safe workplace, halt toxic pollution, and stop bribery.

Around the world fundamental laws and international standards are violated too often, significantly contributing to the unsustainable state of affairs that the SDGs seek to correct. We will need to stop making problems worse before we can hope to make things better.

For companies wanting to advance the SDG agenda, the job starts by acting responsibly – incorporating the UN Global Compact's Ten Principles widely into strategies and operations, and understanding that good practices or innovation in one area cannot make up for doing harm in another.

Smart companies understand that principles-based business is about far more than minimum standards or compliance. Principles provide the common ground for partners, a moral code for employees, an accountability measure, and ultimately are the foundation for building trust across the board. Principles are simply good business.

OF 1,000 CEOS SURVEYED BY THE UN GLOBAL COMPACT

87%

agree that the SDGs provide an essential opportunity for business to rethink approaches to sustainable value creation

74%

state that participation in the UN Global Compact shapes their sustainability efforts

80%

agree that demonstrating a purpose-driven commitment is a key differentiating factor in their industry

90%

are personally committed to ensuring that their company leads on the sustainable development agenda

SOURCE:
2016
UN GLOBAL
COMPACT-
ACCENTURE
CEO STUDY



“In my work at the United Nations and at home in Nigeria, I have seen the crucial role of business in driving the transformation of core business models, ensuring responsible business practices and supporting innovations needed to achieve the SDGs. The UN Global Compact aims to deepen partnerships between business and the UN for the benefit of all.”

AMINA J. MOHAMMED
DEPUTY SECRETARY-GENERAL OF THE UNITED NATIONS

HOW BUSINESS CONTRIBUTES TO THE SDGS

ACT RESPONSIBLY

UNITED NATIONS GLOBAL COMPACT TEN PRINCIPLES



HUMAN RIGHTS



LABOUR



ENVIRONMENT



ANTI-CORRUPTION



FIND OPPORTUNITIES



GLOBAL GOALS, LOCAL BUSINESS

The UN Global Compact's Ten Principles provide a universal language for corporate responsibility – understood and interpreted by businesses around the world. Our principles resonate with and guide companies everywhere regardless of size, complexity or location.

Now, the SDG agenda gives an enormous boost and focus to our global movement of responsible companies that are working to make business a force for good.

While the SDGs are universal, they will very much be addressed at the national level – where each country will apply their unique history, culture and capabilities.

As countries establish and enact national plans for achieving the SDGs, the Global Compact's Local Networks in approximately 70 countries provide the platform for business to engage with stakeholders from Government, the UN, civil society and communities to map a shared approach.

GLOBAL IMPACT

Global Compact Local Networks are rolling out the global goals to business communities in all regions of the world, ensuring that the SDGs result in tangible and impactful actions on the ground.

LOCAL NETWORKS ●
COUNTRIES WITH SIGNATORIES ●

OUR LOCAL NETWORKS:

GUIDE BUSINESS ON **ACTING RESPONSIBLY AND FINDING OPPORTUNITY** TO ADVANCE THE SDGS

CONNECT AND COORDINATE WITH **NATIONAL SDG POLICIES AND PROCESSES**

CONVENE ALL STAKEHOLDERS TO **ESTABLISH PARTNERSHIPS** AND BUILD TRUST ACROSS SOCIETY

SUPPORT COMPANIES TO **REPORT ON SUSTAINABILITY** EFFORTS AND THEIR IMPACT ON THE SDGS

Canada

organized, in collaboration with the UN Global Compact and UN Women, the Gender Equality Forum 2017 which set an action agenda to advance gender equality, the Women's Empowerment Principles (WEPs) and help achieve SDG5 on gender equality.

Peru

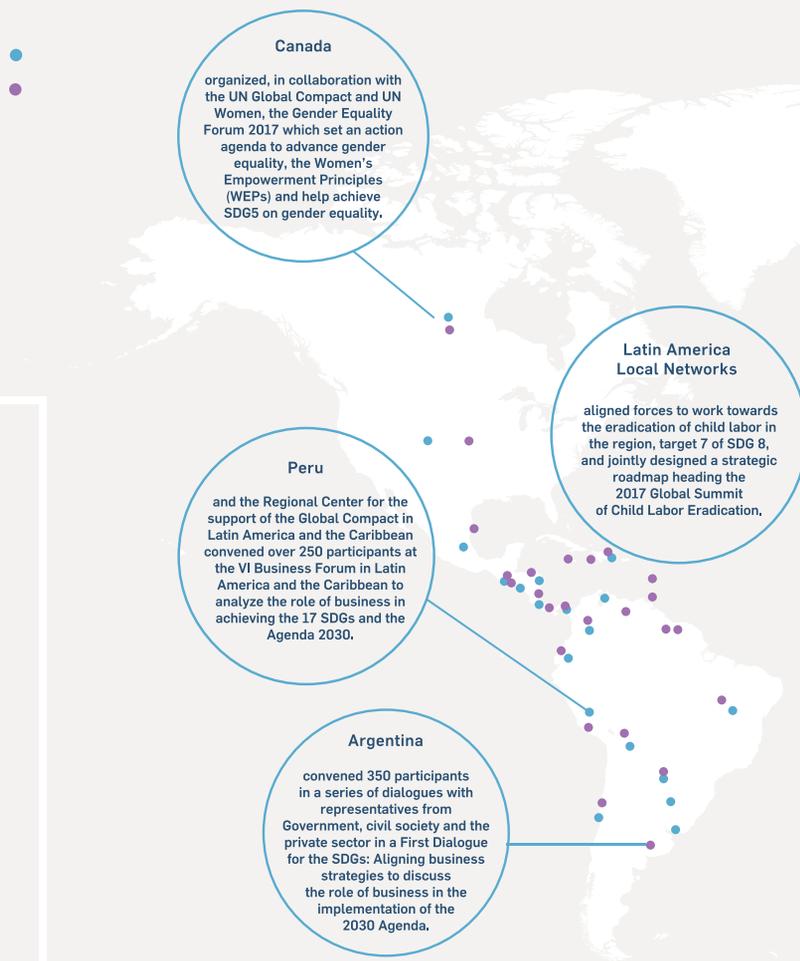
and the Regional Center for the support of the Global Compact in Latin America and the Caribbean convened over 250 participants at the VI Business Forum in Latin America and the Caribbean to analyze the role of business in achieving the 17 SDGs and the Agenda 2030.

Argentina

convened 350 participants in a series of dialogues with representatives from Government, civil society and the private sector in a First Dialogue for the SDGs: Aligning business strategies to discuss the role of business in the implementation of the 2030 Agenda.

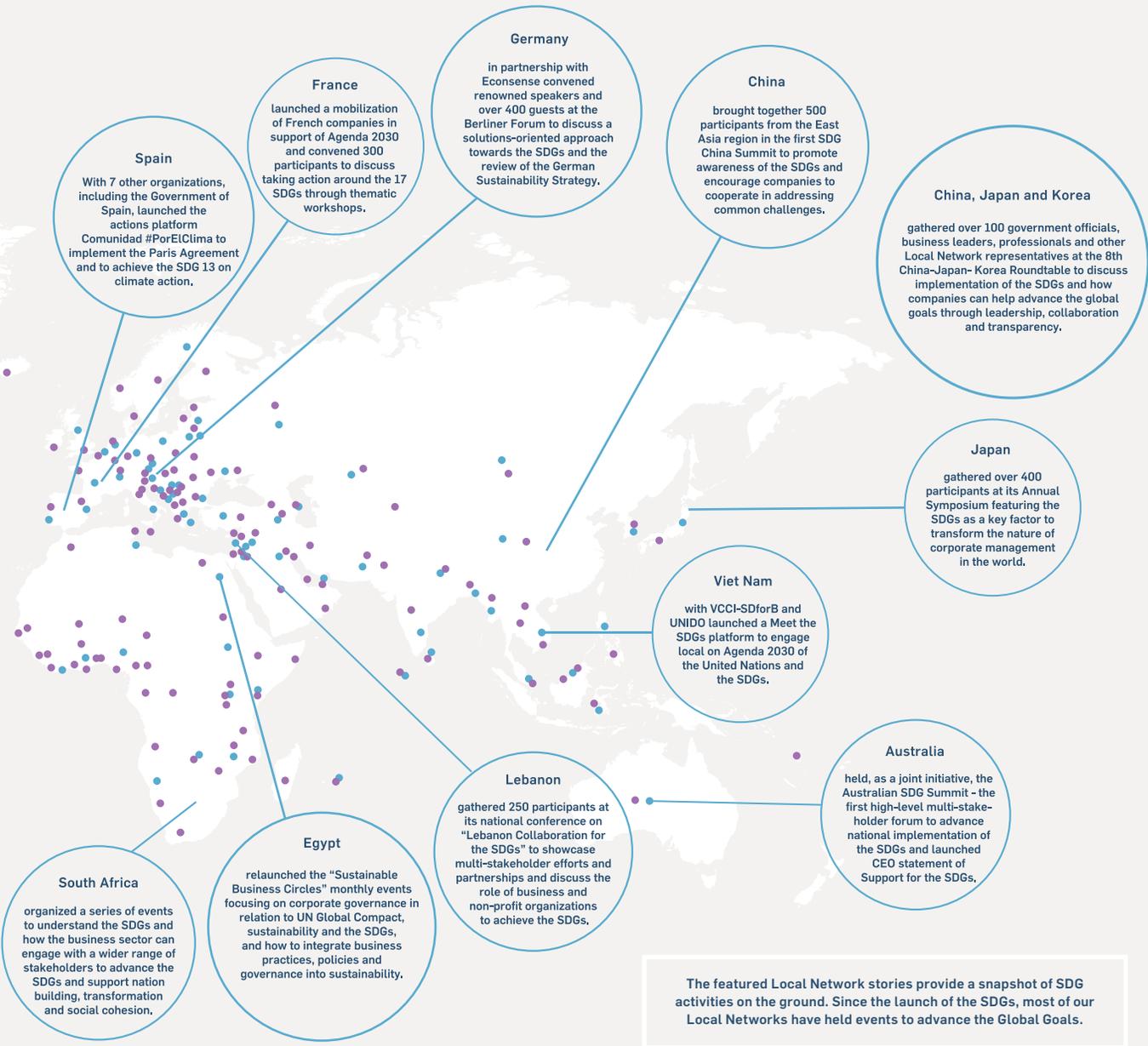
Latin America Local Networks

aligned forces to work towards the eradication of child labor in the region, target 7 of SDG 8, and jointly designed a strategic roadmap heading the 2017 Global Summit of Child Labor Eradication.



The UN Global Compact is supporting and working with our Local Networks to advance the SDGs. This involves spreading the word on the ground about the SDGs, engaging in policy dialogues with Government, establishing partnerships and mobilizing action on issues highly relevant in the local context – whether it be women’s empowerment, clean water and sanitation, or human trafficking.

Global Compact Local Networks bring all of the unique aspects of our global initiative to the local context: They are multi-stakeholder, inclusive, action-oriented and excellent for networking with local sustainability leaders and influencers. Our country networks played an important role in bringing the voice of thousands of responsible businesses to shape the SDGs as they were developed, and now they are gearing up to give life and depth to the agenda.



YOUR TOOLBOX

THE UN GLOBAL COMPACT IS UNIQUELY EQUIPPED TO HELP COMPANIES ANYWHERE ALONG THEIR JOURNEY TO SUSTAINABILITY – FROM BEGINNERS TO LEADERS.

#1 ACTION PLATFORMS

THE UN GLOBAL COMPACT HELPS COMPANIES TAKE A DEEP DIVE ON CRITICAL ISSUES THROUGH ACTION PLATFORMS

To achieve the ambitious and necessary goals set out in the 2030 Agenda for Sustainable Development, the UN Global Compact has a portfolio of Action Platforms to advance responsible business activities and fill emerging gaps in meeting the Sustainable Development Goals (SDGs). Designed for a group of 20 to 40 participants, and rooted in the UN Global Compact's Ten Principles, each Action Platform will convene business, leading experts, civil society, Governments and UN partners to solve complex and interconnected issues, explore new market opportunities and innovate around the SDGs.



The Blueprint for SDG Leadership

CROSS-CUTTING



THEMATIC



Global Opportunity Explorer



#2 ALIGNING WITH THE GLOBAL GOALS

THE NEW GLOBAL GOALS WILL REQUIRE COMPANIES TO WORK MORE STRATEGICALLY ON SUSTAINABILITY – FROM GOAL SETTING, TO MEASUREMENT AND REPORTING.

The UN Global Compact's library contains over 200 resources, all searchable by the SDGs relevant to your business. We are helping connect the dots between sustainability work and the SDGs.

SDG RESOURCES INCLUDE:

SDG COMPASS

Align your business operations with the SDGs and measure your progress with this comprehensive online resource, developed in cooperation with the World Business Council for Sustainable Development and the Global Reporting Initiative.

SDG INDUSTRY MATRIX

Identify risks and opportunities associated with the SDGs by sector using these guides developed with KPMG – so far covering financial services; food, beverage and consumer goods; transportation; industrial manufacturing; and healthcare and life sciences.

POVERTY FOOTPRINT

Understand corporate impacts on multi-dimensional poverty with this assessment tool developed in cooperation with Oxfam – which outlines factors that influence poverty, and emphasizes stakeholder engagement and partnership as a means for establishing proper business strategies

Explore our sustainability library: unglobalcompact.org/library

#3 UN PARTNERSHIPS

PARTNERSHIPS ARE INTRINSIC TO THE SUCCESS OF TODAY'S MOST INNOVATIVE COMPANIES.

As the entry point to the United Nations for business, the UN Global Compact works to foster partnerships across all sectors and regions, as well as supporting and enhancing partnership capacity across the UN.

The UN-Business Action Hub brings business and the UN together to share partnership and project opportunities, especially at the local level. We will focus on bringing transformative partnerships to the fore, as achieving the SDGs will require cross-collaborative efforts of greater scale and impact.

Explore partnership needs and opportunities: business.un.org

#4 GLOBAL OPPORTUNITY EXPLORER

CONNECT WITH NEW PARTNERS, PROJECTS, MARKETS AND TALENTS AROUND THE MOST INNOVATIVE BUSINESS SOLUTIONS AND EMERGING MARKET OPPORTUNITIES TO HELP ACHIEVE AND UNDERSTAND THE SDGS.

Rooted in over five years of research from 17,000 business leaders and 17 expert panels, the Global Opportunity Explorer connects the 300 solutions to a new sustainable market universe based on the Global Opportunity Reports, with 45 market opportunities addressing the SDGs. The platform relies on continuous co-creation and crowd-sourcing to expand the existing pool of sustainable innovation. Solution nominations and contributions are accepted through the platform's submissions page.

Discover a world of opportunities: globalopportunityexplorer.org



EMBARKING ON THE OPPORTUNITY JOURNEY TO 2030

Over the next five years, and up to the 2030 marker, the UN Global Compact aims to shift corporate mindsets and models everywhere in order to achieve the SDGs. We are uniquely positioned and prepared to do so. We invite you to join us on this journey, and become a pioneer in the new SDG era. No one can do this alone. We need partnerships and collaboration as never before.

THE TIME IS NOW

Since the year 2000, the UN Global Compact has helped usher in a new era for responsible business. We have a truly global, inclusive network – with corporate and non-business signatories found in nearly every country and hailing equally from developed and developing countries. Our companies represent all industries and sizes – from the smallest enterprises to the largest organizations in the world. With the adoption of the SDGs, our global movement has gained a new level of direction and momentum.

Now, imagine what we can achieve with the knowledge, technology and global reach of the companies and changemakers at hand. The next five years are a critical period for mobilizing activity. To meet the SDGs by 2030, the time to act is now. Companies need to start looking through the SDG lens right away – imagining how their operations, products and services can support the

realities of our planet and better serve markets both today and in the future.

A MOVEMENT RISES

Our journey officially launched at the Leaders Summit 2016 – when UN Global Compact business leaders gather in New York to endorse the SDG agenda and chart the way forward. Each year we continue to activate our global network on the SDGs with regional and global flagship Making Global Goals Local Business events – showing both the responsibility and unique opportunity at hand to shape better business models and more sustainable markets.

We will guide businesses in areas essential for making progress, including responsible practices, transformative partnerships, breakthrough innovation and impact reporting.

JOIN US!

THE SDGS PROVIDE A ROADMAP FOR THE WORLD WE WANT, AND THE UN GLOBAL COMPACT PROVIDES THE TOOLS TO HELP BUSINESS GET US THERE. BUT TO REACH OUR DESTINATION, WE NEED THE NAVIGATORS AND INDIVIDUALS WHO CAN TURN GOALS AND PRINCIPLES INTO CONCRETE ACTIONS.

BUILDING A MULTI-YEAR SDG JOURNEY

EVENTS	2017	THEMES
LAUNCH OF 2017 GLOBAL OPPORTUNITY REPORT	Q1	ROLL OUT OF ACTION PLATFORMS
WOMEN'S EMPOWERMENT PRINCIPLES 2017 ANNUAL EVENT		LAUNCH OF WEP'S GENDER GAP ANALYSIS TOOL
MAKING GLOBAL GOALS LOCAL BUSINESS – INDIA	Q2	LAUNCH OF GLOBAL OPPORTUNITY EXPLORER
ANNUAL LOCAL NETWORK FORUM 2017		IMPACT REPORTING ON PRINCIPLES AND SDGS
UN HIGH LEVEL POLITICAL FORUM & SDG BUSINESS FORUM	Q3	LAUNCH OF THE BLUEPRINT FOR SDG LEADERSHIP
UN PRIVATE SECTOR FORUM		ANNOUNCEMENT OF THE 2017 SDG PIONEERS
UN GLOBAL COMPACT LEADERS SUMMIT 2017	Q4	INTRODUCTION OF NEW ACTION PLATFORMS
COP 23 UN CLIMATE CHANGE CONFERENCE		
6 TH UN FORUM ON BUSINESS AND HUMAN RIGHTS		
	2018	
LAUNCH OF 2018 GLOBAL OPPORTUNITY REPORT	Q1	LAUNCH OF THE TEN PRINCIPLES CURRICULUM
WOMEN'S EMPOWERMENT PRINCIPLES 2018 ANNUAL EVENT		ROLL OUT OF NEW ACTION PLATFORMS
MAKING GLOBAL GOALS LOCAL BUSINESS – ARGENTINA	Q2	ANNUAL REVIEW OF IMPACT REPORTING ON PRINCIPLES AND SDGS
ANNUAL LOCAL NETWORKS FORUM 2018		ANNOUNCEMENT OF THE 2018 SDG PIONEERS
UN HIGH LEVEL POLITICAL FORUM & SDG BUSINESS FORUM	Q3	ANNOUNCEMENT OF THE 2018 SDG PIONEERS
UN PRIVATE SECTOR FORUM AND CONFERENCE ON REFUGEES & SAFE, ORDERLY AND REGULAR MIGRATION		GLOBAL GAP ANALYSIS ON BUSINESS, CLIMATE AND SDGS
UN GLOBAL COMPACT LEADERS SUMMIT 2018	Q4	
COP 24 UN CLIMATE CHANGE CONFERENCE		
7 TH UN FORUM ON BUSINESS AND HUMAN RIGHTS		

For a full listing of events visit:
unglobalcompact.org/events

**"WE ARE READY TO
ROLL UP OUR SLEEVES
AND GET TO WORK
WITH COMPANIES
EVERYWHERE TO
TURN RISKS INTO
OPPORTUNITIES, MAKE
THE GLOBAL GOALS
LOCAL BUSINESS,
AND ACCELERATE
MOMENTUM TOWARDS
MEETING THE
2030 DEADLINE."**

LISE KINGO
CEO & EXECUTIVE DIRECTOR
UNITED NATIONS GLOBAL COMPACT

SDG PIONEERS

AT THE UN GLOBAL COMPACT, WE ARE SEEKING OUT PEOPLE WHO ARE TURNING GLOBAL GOALS INTO LOCAL BUSINESS, AND IN DOING SO WE WANT TO MOTIVATE MANY MORE.

Each year we identify a group of SDG Pioneers to shine a spotlight on individuals who champion sustainability and are mobilizing companies to be a force for good. We invite you to join us on this journey and become a pioneer in the new SDG era.



KERRY ADLER

*Founder, President and CEO,
SkyPower Global*

CANADA

Kerry Adler lives by the belief that businesses can succeed by doing good in his tireless mission to give vulnerable communities all over the world access to affordable clean energy solutions, thereby leading efforts against climate change.



ZUBAIDA BAI

*Founder and CEO,
ayzh*

INDIA

Zubaida Bai brings together her background as a mechanical engineer with her insights from being a mother to develop commercially successful maternal health products in India which give thousands of women the right to a safe birth and dignified healthcare.



FARZANA CHOWDHURY

*Managing Director and CEO,
Green Delta Insurance Company*

BANGLADESH

Farzana Chowdhury improves the lives of thousands of women in Bangladesh through a dedicated and successful commercial insurance scheme which provides economic security irrespective of their income, occupation or vocation.



SONIA CONSIGLIO FAVARETTO

*Press and Sustainability Managing Director,
BM&FBOVESPA S.A.*

BRAZIL

Sonia Consiglio Favaretto uses her intuitive communications skills to drive the creation of a social capital market that connects socio-environmental projects to investors, through one of the largest stock exchanges in the world.



LIANG XIAOHUI

*Chief Researcher, Office for Social Responsibility,
China National Textile & Apparel Council
Adjunct Professor, Peking University*

CHINA

Liang Xiaohui brings together business and human rights in both teaching and commercial practice, having implemented a number of groundbreaking and internationally recognized projects in China that profitably develop solutions to business-related human rights issues.



ULISSES MATIOLLI SABARÁ

*President, BERACA
(Sabará Participações)*

BRAZIL

After an inspiring trip to the Amazon Rainforest, Ulisses Matioli Sabará transformed his Brazilian cosmetic ingredients company into one which drives its commercial success by developing economic and social inclusion opportunities for thousands of families while working to ensure the environmental integrity of the region.



CLAUS STIG PEDERSEN

*Head of Corporate Sustainability,
Novozymes*

DENMARK

Claus Stig Pedersen has led the deployment of the SDGs as a core business driver for one of the world's biggest biotechnology companies, while inspiring other sustainability practitioners to do the same.



PATRICK NGOWI

*Founder and CEO,
Helvetic Solar*

TANZANIA

Patrick Ngowi uses his entrepreneurial passion to drive the renewable energy sector in Tanzania while empowering communities by creating thousands of local job opportunities.



DINA SHERIF

*CEO and Co-Founder,
Ahead of the Curve*

EGYPT

Dina Sherif passionately advocates for sustainable private sector growth which enables social entrepreneurs to develop solutions to long-standing challenges in the Arab region, through her leadership of a social business and various regional platforms.



ULYSSES SMITH

*Senior Lawyer,
Linklaters LLP*

USA

Ulysses Smith uses his extensive legal experience and reputation to embed action towards peace, justice and strong institutions within the New York legal system.

ANNEX: LEADING THE WAY ON THE SDGS



Companies in the UN Global Compact across all regions and sectors have been spearheading sustainability strategies and action for over 15 years. With the launch of the SDGs, many have begun to align their strategies and activities with the goals and are helping to advance the SDGs through their core business activities and partnerships.

The examples below highlight some of the ways UN Global Compact participants are helping to advance the SDGs through their core business activities and partnerships.



YES BANK LTD launched Yes Money, an innovative, technology-intensive solution catering to India's migrant worker population who migrate to India's urban centres for work and support their families in their villages or hometowns by sending part of their earned wages periodically. This Domestic Money Transfer service enables the sender to use a nearby retail shop to initiate money transfer to any bank account across the country. The platform seeks to address financial exclusion and weak economic integration of millions of Indians - two of the biggest challenges facing the Indian economy.



COVESTRO, through its Sunrise Initiative for Inclusive Business, seeks to develop business models that allow food preservation technology to be used to benefit those who would normally not have access to it. The initiative provides cold storage and solar drying technologies to under-served communities in need, dramatically improving income. The initiative is currently being piloted in the Indian sub-continent and Southeast Asia and provides opportunities to deliver new business models in food preservation, sanitation and housing.

The inclusion of company names and/or examples in this publication is intended strictly for learning purposes and does not constitute an endorsement of the individual companies by the UN Global Compact.



KT CORPORATION is applying its industry knowledge and using big data to prevent the spread of infectious disease. The new service applies data from roaming services on mobile phones to detect when someone may have visited an infected area. The program then sends an SMS alert message to the person to inform them of the risks on hand.



SIEMENS AG has introduced youth education programs to combat the shortage of skilled workers in the engineering field. The company has created over 30 learning programs and three interactive games, which provide age specific teaching materials and are available online for parents, teachers, and students to download for free. The program has led to an increase in interest in the STEM field, helping build a strong base of future talent in the industry. The website is currently accessible to about 5,000 schools and 2.5 million students.



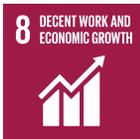
PAX GLOBAL'S Ellevest Global Women's Index Fund seeks returns that closely correspond to or exceed the performance of the Pax Global Women's Leadership Index. It is the first broadly diversified mutual fund that invests in the highest-rated companies in the world in advancing women's leadership. The Pax Global Women's Leadership Index is a customized index of the highest-rated companies in the world in advancing women, as rated by Pax World Gender Analytics, and that meet key environmental, social and governance (ESG) standards, as rated by MSCI ESG Research.



BANKA BIOLOO provides environmentally-friendly and sustainable solutions for sanitation in rural, urban and peri-urban areas. Access to clean and safe sanitation globally has been alarmingly limited. For instance, in India, over half the population (600M) has no access to toilets. The Bioloos provide a safe and effective solution as they treat human waste using bacterial culture, which eliminates the need for excreta disposal, transport and treatment, and bypasses the need for external sewage infrastructure.



ROYAL PHILIPS has developed Community Light Centers, which enable social and economic development after dark for communities off the grid throughout Africa and Latin America. These centers measure 1000 meters squared, and obtain their energy through the use of solar powered LED lighting technology. In addition, Philips has developed LED Lantern Solutions to prevent women and children from inhaling smoke from indoor kerosene lamps and wood fires. The annual cost of these lanterns is a fraction of the average and provides 10 times longer lasting energy.



VEDANTA RESOURCES focuses on hiring, developing and retraining talent from local communities in which they have mining operations. In 2015 the total percentage of senior management who were locally hired included 87% in India, 67% in Zambia and 75% in South Africa. Vedanta finds it beneficial to hire people who understand the local market and can engage effectively with contractors and suppliers. Ensuring managers are from the local area is particularly important in helping the company relate to the issues faced by neighboring communities, thus connecting the company's business and sustainability strategies.



SUEZ launched a landfill rehabilitation project in Meknes, Morocco helping informal waste pickers form a cooperative. Created at the end of 2014, the cooperative has 150 members and is represented by a president and board. The objective of the landfill rehabilitation project is to reach a 20% recovery rate, and includes a material recovery process that is operated by the cooperative in a sorting center.



TURKCELL supports Syrian refugees by providing extensive connectivity, serving 1.3 million Syrians with its network and Arabic language call center (which has, at times, turned into an emergency hotline for refugees in distress). As of September 2016, Turkcell has added a digital solution to its services in order to facilitate not only basic survival needs of refugees but to also help them integrate into the Turkish society by overcoming the language barrier. The Hello Hope mobile app helps refugees learn Turkish through flashcards, has an instant speech translation feature between Arabic and Turkish, provides information on public services and essential needs through a FAQ section and more.



CEiiA, the Centre of Engineering and Product Development, has developed Yes. mobi.me - a solution for better and more sustainable mobility management that monitors CO2 emissions in real-time. Working in collaboration with local authorities and communities, Yes. mobi.me allows city managers to monitor and promote mobility behaviours that are more sustainable and helps users become more aware of their carbon footprint.



TATA STEEL has created an Industrial Byproducts Management Division to address the issue of byproducts generated across the entire steel value chain including coal rejects from the washeries, coaltar, slags, scrap from steel making and rolling mills. The management process includes the recovery of metallics from steel slag, recycling of material for in-house consumption, reuse of byproducts in plants and furnaces as appropriate and the development new markets and applications for remaining byproducts.



CENTRICA PLC has established a new global Connected Home and Distributed Energy and Power business that gives large scale energy users, such as businesses and hospitals, the ability to take control of their energy and use it more intelligently to reduce, generate and manage it themselves. The business brings together flexible, local generation with storage and renewable technologies alongside energy efficient measures and smart building management systems.



JOHNSON & JOHNSON has developed a Global Aquatic Ingredient Assessment™ (GAIA) protocol to better understand how its products interact with water environments. GAIA analyzes the impact an ingredient might have on an aquatic environment and the fish and plant life that live there. Ingredients are evaluated against the GAIA criteria and given a score. By calculating how much of an ingredient is used in a product and the score of that ingredient, a product can be given its own score. For products with lower scores, the company works to improve the formulation to reduce any potential impact on aquatic life.



SYNGENTA has developed, together with the UN Convention to Compact Desertification (UNCCD), the Soil Leadership Academy. The Academy aims to strengthen international policy, decision-making and frameworks for soil conservation and sustainable land management. The company acts as a knowledge broker and is building a network that links research institutes, universities and key decision makers, offering information and training opportunities to policy makers and land stakeholders worldwide.



AVIVA has partnered with the NGO Plan and the Indonesian Government to improve legislation and provision of birth registration for street children in Indonesia. Accurate personal data is key to insurance provision but basic legal identity, founded on birth registration, is also vital to accessing education, healthcare and justice. Further, Governments can only plan services for people who officially exist.



THE GLOBAL PARTNERSHIP FOR SUSTAINABLE DEVELOPMENT DATA brings together partners from all sectors to remove barriers to the production, sharing and use of better data. From health to gender equality, human rights to poverty, and education to energy, data can change the way business can tackle development challenges and create new markets around the world. Members of the partnership provide monetary and in-kind contributions, including staff time, technology, advice and other assets. One result so far has been the Data4SDGs Toolbox – a digital toolbox to help national and local governments navigate their own roadmaps to bigger and better data.

ABOUT THE UNITED NATIONS GLOBAL COMPACT

The **United Nations Global Compact** is a call to companies everywhere to align their operations and strategies with ten universally accepted principles in the areas of human rights, labour, environment and anti-corruption, and to take action in support of UN goals and issues embodied in the Sustainable Development Goals. The UN Global Compact is a leadership platform for the development, implementation and disclosure of responsible corporate practices. Launched in 2000, it is the largest corporate sustainability initiative in the world, with more than 9,000 companies and 3,000 non-business signatories based in over 160 countries, and more than 70 Local Networks.

www.unglobalcompact.org

@globalcompact



United Nations
Global Compact

© 2017 United Nations Global Compact
685 Third Avenue New York, NY 10017, USA
April 2017

THE TEN PRINCIPLES OF THE UNITED NATIONS GLOBAL COMPACT



HUMAN RIGHTS

1. **Businesses should support and respect the protection of internationally proclaimed human rights; and**
2. **make sure that they are not complicit in human rights abuses.**



LABOUR

3. **Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;**
4. **the elimination of all forms of forced and compulsory labour;**
5. **the effective abolition of child labour; and**
6. **the elimination of discrimination in respect of employment and occupation.**



ENVIRONMENT

7. **Businesses should support a precautionary approach to environmental challenges;**
8. **undertake initiatives to promote greater environmental responsibility; and**
9. **encourage the development and diffusion of environmentally friendly technologies.**



ANTI-CORRUPTION

10. **Businesses should work against corruption in all its forms, including extortion and bribery.**