



# DAS MODELL MANNHEIM

ZIELE FÜR EINE MODERNE  
GROSSSTADT

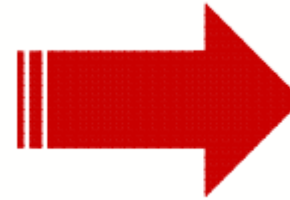
THE MANNHEIM MODEL

# CHARTERS MAKING THE WORLD A BETTER PLACE

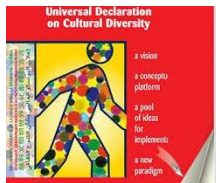
**Aalborg Charter "Agenda 21" –  
Charter of European Cities & Towns  
Towards Sustainability (1994)**



**EU Charter for  
Equality of  
Women and Men  
in Local Life**



**UNESCO  
Declaration on  
Cultural Diversity  
(2001)**



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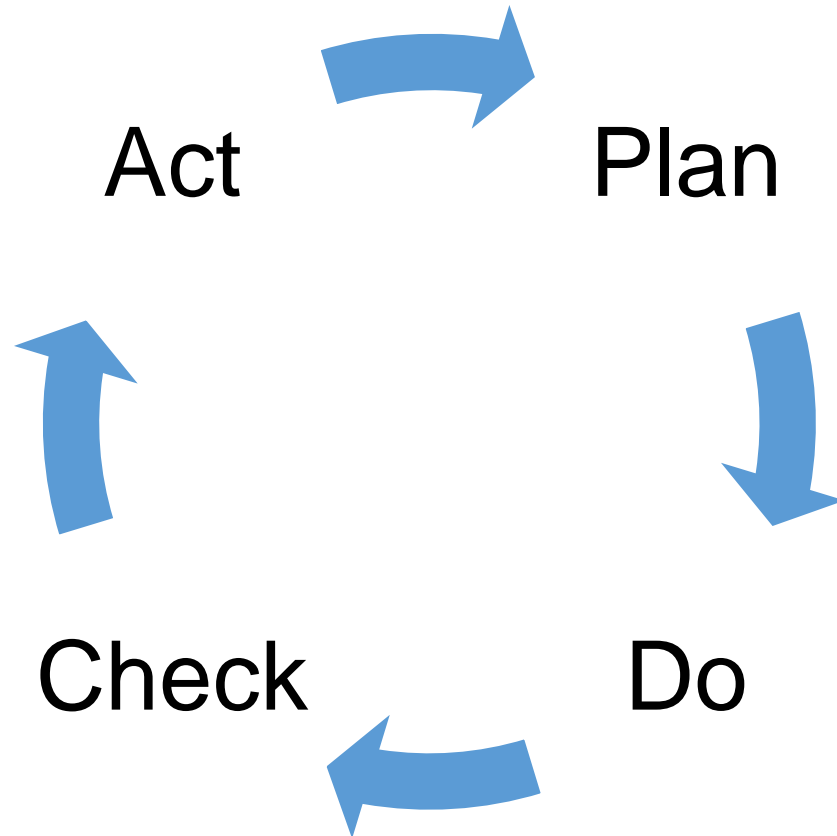
**SUSTAINABLE  
DEVELOPMENT  
GOALS** Agenda 2030  
and the SDGs



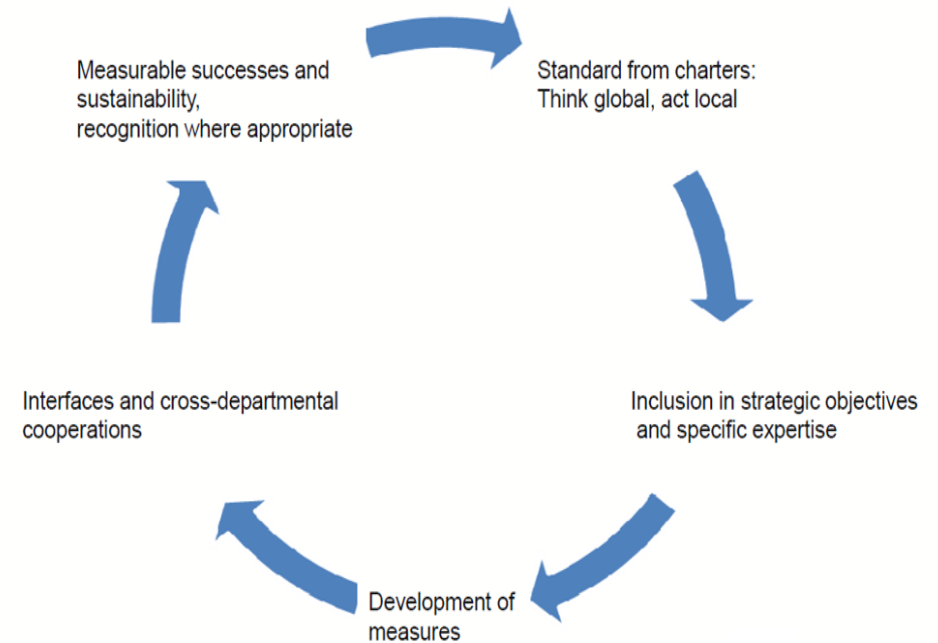
**PARIS2015  
THE CLIMATE CHANGE CONFERENCE  
COP21-CMP11** Paris Agreement on climate change

**STADTMANNHEIM**

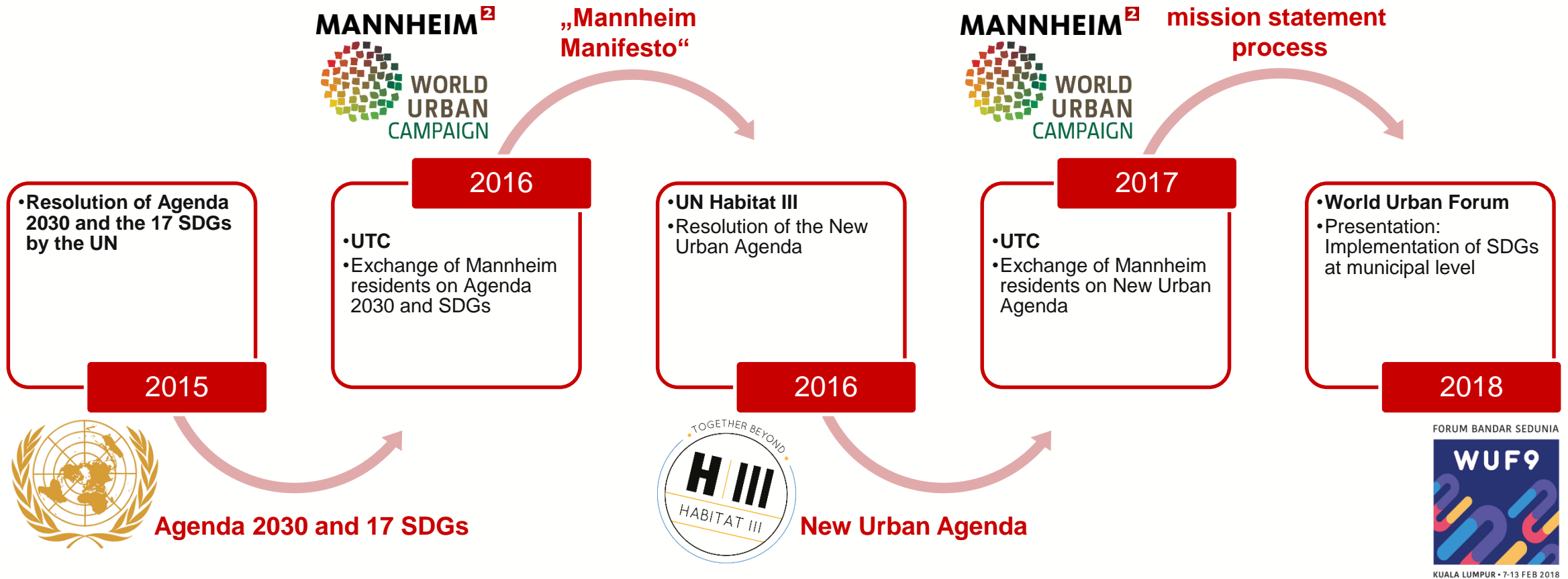
# CHARTER MANAGEMENT: SUSTAINABILITY MONITORING/EVALUATION AT A COMMUNITY LEVEL



Mannheim administration focuses on “PDCA” rule.



# INTERTWINING GLOBAL AND LOCAL PROCESSES





**PROCESS OF COMPILING  
THE MISSION  
STATEMENT „MANNHEIM  
2030“**

# SUSTAINABLE DEVELOPMENT POLICY AS A CATALYST FOR CITY LEVEL DIPLOMACY ON THREE LEVELS

## Level 1 - Policy Development

- UN 2030 Agenda & UN New Urban Agenda are global Agendas that were actively co-shaped by cities and city-Networks
- Mannheim organized together with the UN World Urban Campaign an “Urban Thinkers Campus”
- The Mannheim Manifesto was fed into the political process leading to the New Urban Agenda

## Level 2 - Strategic Management

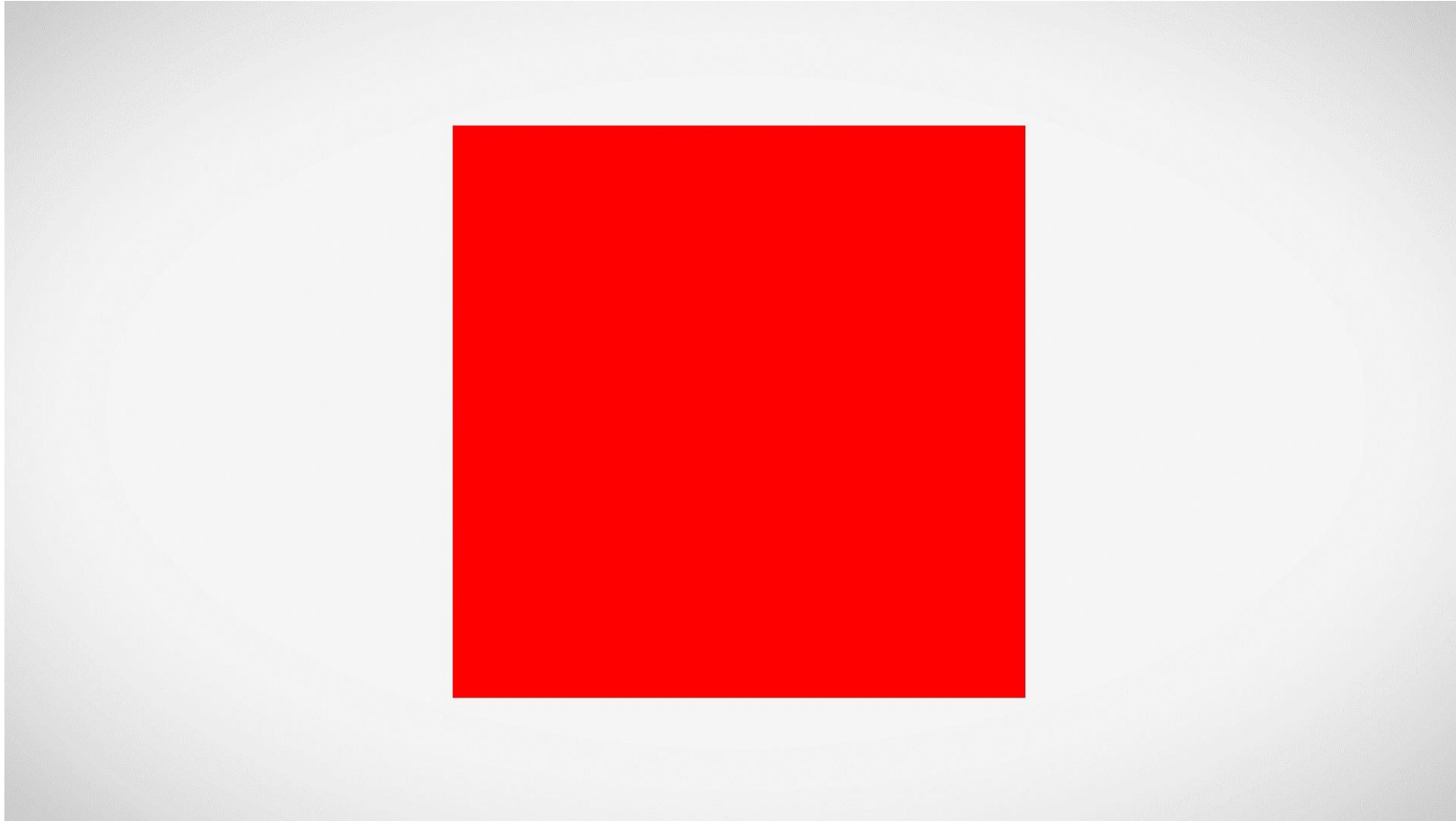
- The city of Mannheim established a comprehensive strategic management model which enables the city government to manage the whole municipality along strategic goals and impact oriented management goals
- This approach was awarded with the national German sustainability award as well as with the European Public Sector Award
- The mission statement Mannheim 2030 introduced a framework which ensures that all strategic goals are in full accordance with the UN 2030 Agenda

## Level 3 – Taking action

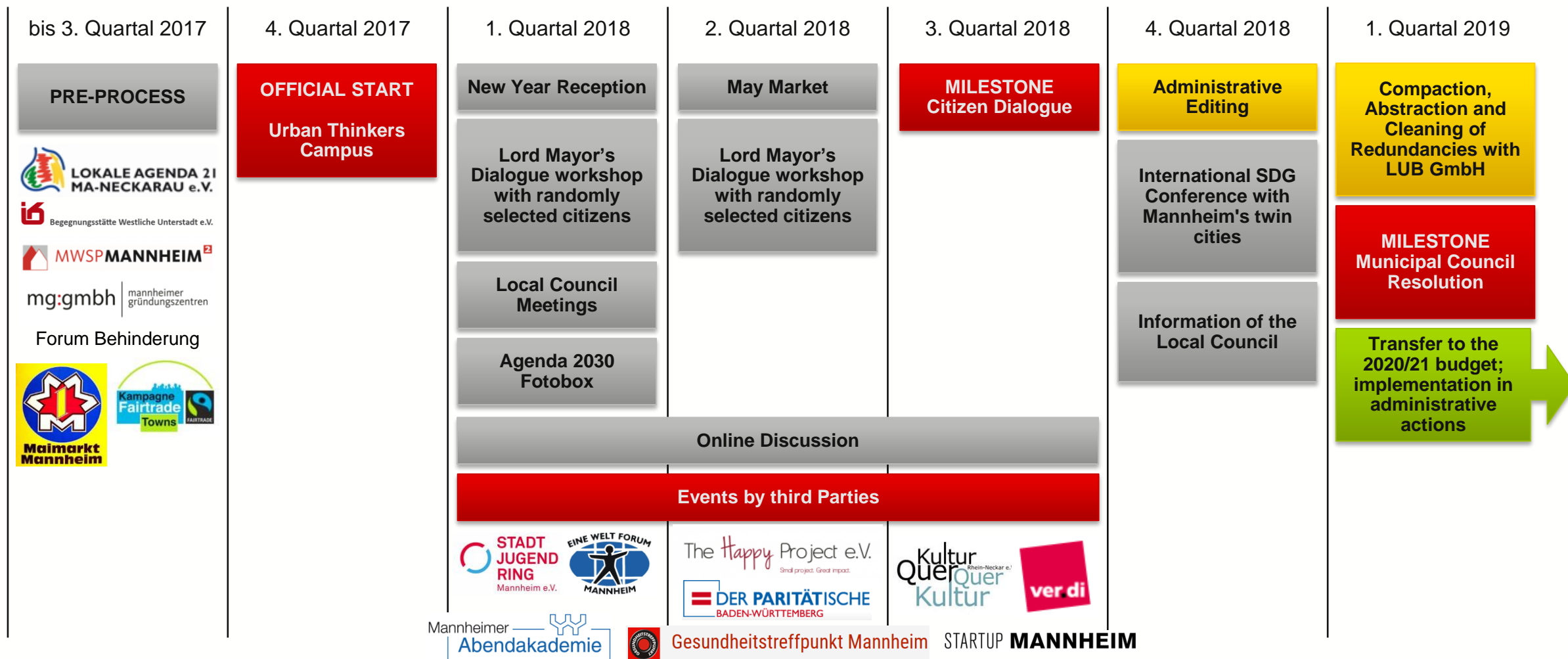
- The municipality takes action for sustainable development with local and global impact:
  - We act locally and generate local impact (local labour market program)
  - We act locally and generate global impact (ensuring ILO-working standards in public procurement)
  - We act globally and generate global impact (International development projects)

# MANNHEIM'S SDG SHORT MOVIE

AN EXAMPLE TO EMPOWER CITIZENS IN THE SDG LOCALIZATION PROCESS



# SCHEDULE





# STRATEGY CITY OF MANNHEIM

## Strategy - City of Mannheim

Mission Statement

Strategic Goals

1

2

3

4

5

6

7

Key Performance Indicators

1.1

1.2

1.3

2.1

2.2

2.3

3.1

3.2

3.3

4.1

4.2

4.3

5.1

5.2

5.3

6.1

6.2

6.3

7.1

7.2

7.3

Management targets systems of departments and operator-owned municipal enterprises

Human Ressources

Finance Department

Parcs and Receptions

Europe and International Affairs

Democracy and Strategy

...many more

topic-specific indicators

Human Ressources

Finance Department

Parcs and Receptions

Europe and International Affairs

Democracy and Strategy

...many more

Strategic development

Strategic management



Thanks for your attention!

Feel free to convert the Mannheim  
model into your city model.

For further information please check: [www.mannheim.de/en/shaping-the-city/strategic-controlling-office/mission-statement-mannheim-2030](http://www.mannheim.de/en/shaping-the-city/strategic-controlling-office/mission-statement-mannheim-2030)